

## ACLEA Albuquerque \* 2009 Mid-Year Meeting Law School SIG Meeting Summary

### *I. ACLEA participation and leadership:*

Members expressed concern about diminishing Law School CLE involvement in ACLEA and ACLEA's leadership. We discussed reaching out to the members on this list and promote participation in ACLEA to them. The benefits of active participation in ACLEA are Professional Development, Networking with professionals and colleagues and opportunities to contribute back to the profession. We also discussed the need for a Law School CLE professional to be part of the ACLEA executive committee. To do this, become visible, be willing to work in committee, get a reputation for willing to work and let people know you are interested in being on the EC.

### *II. AALS participation and leadership:*

We now have a leadership track in place for AALS CLE section. Benefits of participation in AALS is visibility with your Dean and faculty. This is the organization they belong to. They do NOT know ACLEA, but they know AALS. The next AALS meeting is January 2010 in New Orleans. Daniel will send a summary of the 2009 summary and leadership track to the ACLEA listserv. Sections to cosponsor with are Development and Young Lawyers, and Librarians.

### *III. Public Interest Programming:*

Carole Wagan encouraged Law School providers to continue Public Interest Programming even in this tough economy. She gave an example of her Constitutional Law seminar.

### *IV. CLE Summit is planned for October 2009 Scottsdale, Arizona.*

This is an invitation only event and will be webcast. It is a summit bringing practitioners, Deans, Judges, CLE professionals together to discuss changes to the educational environment.

*V. We need topics for upcoming ACLEA conferences.* Please forward to me at your earliest convenience and I will forward to ACLEA.

*VI. Consider submitting an article for ACLEA's newsletter, "In the Loop".* Great way to get visibility and contribute.

VII. Law School SIG visit at local law school at ACLEA or AALS conference locations. Daniel will talk to Lana Corll about visiting Loyola Law School during AALS conference in January 2010.

### *VIII. Financial Challenges for Law School CLE departments*

1. Budget cuts:

2. University Hiring Freeze:

3. Speaker travel

4. Decrease expenses

5. Declining attendance

#### *Solutions:*

1. Consider going paperless in promotion and seminar books. Consider target marketing.
2. Use student work study
3. Only reimburse travel for judges, Govt. Officials, Professors. Private lawyers pay own way.
4. Cut out lunches, don't pay for parking, do programs on campus
5. consider lowering prices 20%. Suffolk has done this in addition to giving scholarships.

Attendance has not declined significantly. Might not make as much money as you wanted but you will have an audience!

*IX. Electronic promotion, How often is too often?*

Members present were sending email spam out once a month in the form of a newsletter, in addition to segmented marketing on a program by program basis. Suffolk is doing a monthly newsletter which is both marketing programs, but also Carole Wagan is writing content.

Say in the email: "limited attendance", "Preferred Customers", "Space is filling rapidly"

## **BENEFITS OF A CONTINUING LEGAL EDUCATION PROGRAM TO LAW SCHOOLS\***

### **STUDENTS**

- Learn practical information about an area of interest
- Help produce programs or publications
- Work with CLE faculty as an editorial assistant or research assistant
- Employment opportunities through contact with attorneys
- Attend programs and receive course materials for free or for minimal cost
- Networking opportunities

### **FACULTY**

- Showcase faculty scholarship
- Publish faculty-authored works
- Access to CLE resources such as video tapes, course books or other materials
- Use CLE materials in classroom presentations like *Law and Science at the Crossroads*
- Work with leading members of the bench and bar
- Exposure to concerns of practicing lawyers, enhances ability to educate law students
- Chair or participate on planning committees
- Present or moderate substantive sessions
- Learn about contemporary problems of practice and understand current issues
- Attend programs free of charge, including co-sponsored programs

### **LIBRARY**

- Develop a quick-reference practice session
- Collect CLE research resources not available elsewhere
- Library staff members teach legal research
- Allow access to the library to CLE registrants
- Showcase physical facility

### **GRADUATES**

- High quality educational programs and publications
- Participation in programming and publishing productions
- Service to the law school
- Networking opportunities with distinguished members of bench and bar, law faculty and administrators, and law students
- Opportunity to feature expertise
- Special programming
- Springboard to other activity within the school
- Speaker training
- Pride generated by the school serving their on-going educational needs

### **CAREER SERVICES**

- Practitioners, judges and students meet interested students
- Highlight active, enthusiastic students
- Work opportunity within the law school
- Source for interview opportunities

### **PUBLIC RELATIONS**

- Showcase an excellent physical facility or law library
- Alumni relations tool
- Builds relationships with bench and bar
- Opportunities for press releases
- Contact with alumni and non-alumni legal community
- Enhance the school's reputation locally, regionally, and nationally
- School's on-going commitment to provide educational programs for practicing lawyers

### **PROFESSIONAL OBLIGATION**

- Program and publish in under served areas, such as juvenile justice, civil rights, skills courses, AIDS law
- Respond to the courts' desire to improve lawyer competency
- Increase the school's sphere of influence within the legal community
- Provide ethics programs

### **LOCAL COMMUNITY**

- Provide public service for the non-legal community
- Program in response to local issues

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\* Based on outline prepared by Judy Melton, former Director of CLE at Tulane Law School