

ACLEA'S 46TH MID-YEAR MEETING + ORLANDO, FLORIDA + JAN. 30 – FEB. 2, 2010

Name _____
Organization _____
Address _____
City/State/Province/Zip _____
Phone (____) _____ Fax (____) _____
E-mail _____
Spouse/Guest _____
Special Dietary Needs _____

Please Indicate the Sessions You Plan to Attend:

SUNDAY, JANUARY 31, 2010

- Workshops A / 1:15 pm - 2:15 pm
- 7 Habits: Foundations of Effectiveness (Part 1)
 - Forming & Managing Successful Planning Committees
 - Outsourcing Publications
 - Facebook Workshop: Facebook in CLE

Workshops B / 3:00 pm - 4:00 pm

- 7 Habits: Foundations of Effectiveness (Part 2)
- Cross Pollination - Programs for Other Industries
- MCLE for Law Firms
- Making the Transition from Editor to Manager
- Twitter & LinkedIn in CLE

Workshops C / 4:00 pm - 5:00 pm

- Creating a Publications Business Plan
- Legal Research in Law Firms Today
- I Laughed, I Cried: Marketing Testimonials for Books
- Career Development in CLE

MONDAY, FEBRUARY 1, 2010

Workshops D / 10:45 am - 12:00 pm

- Going Green: Environmental Initiatives
- Better Project Management for Publications/Programs
- Creating/Marketing Advanced and Hands-on Courses (2 in 1)
- Preparing a Business Plan
- Breaking the Mold & Turning Obstacles into Opportunities

Workshops E / 1:30 pm - 3:00 pm

- ALI-ABA/ACLEA Critical Issues Summit Workshop
- How Law Firms/Legal Employers Make CLE Buying Decisions
- Program Planning: Forms, Forms, Forms!
- 7 Habits: Foundations of Effectiveness (Part 3)

TUESDAY, FEBRUARY 2, 2010

Workshops F / 1:30 pm - 2:45 pm

- Strategies for Supplementing Publications
- You Can't Spell "Clients" Without C-L-E
- Membership Programs: Flat Fees & Unlimited Access
- Hotel Negotiations - What's Hot and What's Not
- Viral Marketing & Video: Permeating Your Target Market

Workshops G / 3:00 pm - 4:15 pm

- Communicating With Authority
- Websites That Work
- Brochure Development from Idea to Final
- Navigating the New Media: Legal Issues for CLE

HOTEL
Hotel reservation deadline is January 7, 2010. Refer to brochure for details.

I will be staying at The Loews Portofino Bay Hotel, Orlando.

REGISTRATION on or before January 8, 2010:

- Member Registration** \$595 **Non-Member Registration** \$795
- Spouse/Guest Registration** \$95

REGISTRATION after January 8, 2010:

- Member Registration** \$645 **Non-Member Registration** \$845
- Spouse/Guest Registration** \$145

JOIN ACLEA now & pay the member fee to attend this meeting:

Please submit a separate Membership Application.

- \$245 (\$195 if you are an additional member from a member organization; \$65 for Associate Membership)

CONFERENCE MATERIALS - I would like:

- CD Version** or **Printed Version** (Choose one. Included in above registration fee.)
- Both CD & Printed Versions** \$50 (In addition to above registration fee.)

Total for Registration Fee \$

OPTIONAL EDUCATIONAL PROGRAMS (Pre-Registration Required)

SATURDAY, JANUARY 30, 2010 - ACLEA CLE Boot Camp

- Members** \$95 **Non-Members** \$145

Total for Optional Educational Programs \$

SPECIAL INTEREST GROUP LUNCHEONS (Pre-Registration Required)

SUNDAY, JANUARY 31 / 11:45 am - 1:15 pm (Open to All Registrants) \$24

- Executive Leadership** **Marketing/Technology (Joint Luncheon)**
- Publications** **Programming**

MONDAY, FEBRUARY 1 / 12:00 pm - 1:30 pm (*Open to SIG Members ONLY) \$25

- Entrepreneurs*** **In-House*** **Law Schools***
- Local & Specialty Bars*** **Nationals*** **State & Provincial Bars***

LUNCHEONS FOR VARIOUS SIZED CLE DEPARTMENTS (Pre-Registration Required)

TUESDAY, FEBRUARY 2 / 11:45 am - 1:15 pm (Open to All Registrants) \$26

- 13 or more Employees** **5 to 12 Employees** **1 to 4 Employees**

Total for Luncheons \$

OPTIONAL TOURS/EVENTS (Pre-Registration Required)

SATURDAY, JANUARY 30, 2010

- Trip to Epcot Center** \$95 x _____ (no. of tickets)

SUNDAY, JANUARY 31, 2010

- Blue Man Group** \$70 x _____ (no. of tickets)

MONDAY, FEBRUARY 1, 2010

- Universal Studios Excursion & Dinner** \$80 x _____ (no. of tickets)
- Dinner Only** \$40 x _____ (no. of tickets)

Tickets for the Tuesday night event are included in your registration fee. However, please check below to R.S.V.P. for your tickets and indicate if you want to purchase additional tickets for your guest(s). Please note any special meal requirements at the top of this form.

- Tuesday Night Dinner for Registrant** \$00
- Tuesday Night Dinner Guest Tickets** \$75 x _____ (no. of tickets)

Total for Optional Tours/Events \$

TOTAL PAYMENT ENCLOSED \$
(all amounts are listed in USD)

I cannot attend the program; please forward the conference materials.	
<input type="checkbox"/> Member Price \$345	<input type="checkbox"/> Non-Member Price \$495
<input type="checkbox"/> CD Version <input type="checkbox"/> Printed Version <input type="checkbox"/> Both Versions (add \$50)	

PAYMENT METHOD: Check enclosed payable to ACLEA or charge my:	
<input type="checkbox"/> Visa <input type="checkbox"/> MasterCard <input type="checkbox"/> AmEx	
Credit Card # _____	_____
3 or 4 Digit Security Code _____	Exp. Date _____
Signature _____	
Name on Card (Print) _____	
Billing Address (street/city/state/zip) _____	

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