

## BENEFITS OF BEING AN ACLEA EXHIBITOR

### AS AN EXHIBITOR YOU WILL GET . . .

- **An opportunity to promote your presence in advance of the meeting!** A set of mailing labels for persons registered is sent to all exhibitors three weeks in advance of the meeting for you to send promotional materials to attendees, and a final hard copy list will be provided at the meeting!
- **Maximum visibility with attendees!** The Exhibit Area is in the same area as the ACLEA Registration Desk and refreshments, and it is in close proximity to the meeting rooms, so the attendee traffic is great!
- **Time to visit with potential new clients about your product or service!** The meeting schedule provides for five *thirty-minute* networking breaks between conference sessions - enough time to *really* talk to potential clients.
- **Special attention and extra contact time** during our "Exhibitor Showcase" afternoon break on Sunday, August 3, 2008. Attendees are provided with an opportunity to visit each Exhibitor booth and become eligible for a grand prize drawing for a free registration to ACLEA's next meeting. ACLEA provides the refreshments. So this special event is always a favorite of attendees!
- **Your company name listed** in the Summer issue of *In the Loop*, ACLEA's quarterly newsletter distributed to all ACLEA members.
- **Your Support acknowledged** in the meeting course materials.
- **Your company name** on signage at the meeting!

### REGISTER EARLY FOR CONFIRMED SPACE AND THE BEST DISCOUNT . . .

- **Exhibit space is limited** and priority on booth selection is based on the order in which Exhibitor registrations are received.
- **Discounts are given when you register early!** Return your registration form with payment by June 6, 2008 for the lowest exhibitor registration fee! You must also meet this deadline in order to be included in the Summer issue of the ACLEA Newsletter, *In the Loop*, which will be distributed to all members prior to the Vancouver meeting.
- **Additional discounts are available if you register NOW for our next two meetings** – the 44<sup>th</sup> Annual Meeting on August 2-5, 2008 in Vancouver, Canada, and the 45<sup>th</sup> Mid Year Meeting on January 31st – February 3, 2009 in Charlotte, North Carolina.

### WHAT OUR EXHIBITORS AND SPONSORS ARE SAYING . . .

"Being our first ACLEA conference, we weren't sure what to expect as exhibitors, but the show ended up being a phenomenal experience for us and the debut of our FastCLE program! It was the most welcome we have ever felt at any show and the leads were the true decision makers we had been looking for!"

Johnson Cook, President, Impact Media Solutions, Inc.