

**Come to New Orleans for good food, good music,
and a good time.**

Leave with new ways to breathe life into what you do!

Join us in New Orleans for the party of the year.

Here's a taste of what we've got planned:

- Tips on designing “brain-friendly” CLE that translates into real learning.
- Insights from “3 Geeks and a Law Blog” blogger Toby Brown.
- Effective strategies to make social media marketing work for you.
- Surprising success stories in CLE, publishing, and marketing—weird ideas that worked!
- Popular “hot topics” roundtable discussions so you can learn from your colleagues.
- Sessions that help you develop tomorrow’s leaders from within your organization or help you develop your own leadership potential.

And while you're enjoying all that New Orleans has to offer, you'll also be learning from the best minds in CLE and legal publishing.

This is one party you can't afford to miss!



ACLEA's 48th Mid-Year Meeting • New Orleans, Louisiana • January 28-31, 2012