

ACLEA'S 44TH ANNUAL MEETING - VANCOUVER, B.C., CANADA

August 2 - 5, 2008

Name _____ Organization _____

Address _____ Year Joined ACLEA _____

Phone _____ Fax _____ E-mail _____

Spouse/Guest _____ Special Dietary Needs _____

Hotel reservation deadline is **July 10, 2008**; refer to brochure for details

Registration **on or before July 11, 2008**

- Member Registration \$ 595 Non-Member Registration \$ 795
 Spouse/Guest Registration \$ 95

Registration **after July 11, 2008**

- Member Registration \$ 645 Non-Member Registration \$ 845
 Spouse/Guest Registration \$ 145

Please submit a separate membership application

- Join ACLEA now and pay the member fee to attend this meeting: \$195 dues
(\$180 if you are an additional member from a member organization)

Conference Materials - I would like:

- CD Version *or* Printed Version ← **CHOOSE ONE**
 Both CD & Printed Versions \$ 50

Total for **Registration Fee**.....\$ _____

Optional Educational Programs (Pre-Registration Required)

Saturday, August 2, 2008 - ACLEA CLE Boot Camp

- Members \$ 95 Non-Members \$ 145

Total for **Optional Educational Programs**.....\$ _____

Special Interest Group Luncheons (Pre-Registration Required)

Sunday, August 3 / 11:30 am - 1:00 pm ---- open to all registrants ----- \$ 24

- Executive Leadership Marketing
 Publications Technology

Monday, August 4 / 12:15 pm - 1:45 pm --*open to SIG members only -- \$ 25

- Entrepreneurs* In-House* Law Schools*
 Local & Specialty Bars* Nationals* State & Provincial Bars*

Luncheons for Various Sized CLE Departments (Pre-Registration Required)

Tuesday, August 5 / 11:45 am - 1:15 pm ---- open to all registrants ---- \$ 26

- 13 or more Employees 5 to 12 Employees 1 to 4 Employees

Total for **Luncheons**\$ _____

Optional Tours/Events (Pre-Registration Required)

Saturday, August 2, 2008

- Trip to Grouse Mountain \$ 50 x _____ (no. of tickets)

Monday, August 4, 2008

- Networking Excursion to Granville Island \$ 18 x _____ (no. of tickets)

Wednesday, August 6, 2008

- Trip to Town of Whistler, B.C. \$ 30 x _____ (no. of tickets)

Tickets for the Sunday and Tuesday night events are included in your registration fee. However, please check below to R.S.V.P. for your tickets and indicate if you want to purchase additional tickets for your guest(s). Please note any special meal requirements at the top of this form.

- Sunday Night Reception for Registrant \$00
 Sunday Night Reception Guest Tickets \$30 x _____ (no. of tickets)
 Tuesday Night Dinner for Registrant \$00
 Tuesday Night Dinner Guest Tickets \$75 x _____ (no. of tickets)

Total for **Optional Tours/Events**\$ _____

TOTAL PAYMENT ENCLOSED (all amounts are listed in USD)...\$ _____

PAYMENT METHOD

Check enclosed payable to ACLEA or charge my Visa MasterCard AmEx

Credit Card # _____ Exp. Date _____

Signature _____ 3 or 4 Digit Security Code: _____

Name on Card (Print) _____

Billing Address (incl. city/state/zip): _____

- I **will** be staying at the Hyatt Regency Vancouver.

Please Indicate the Sessions You Plan to Attend:

Sunday, August 3, 2008

Workshops A / 1:15 pm - 2:30 pm

- Making a Great First Impression
 Nuts and Bolts for the 21st Century Live CLE Program
 Publication Brochure Overdesign - What Works & What Doesn't?
 Time Mastery for the 21st Century

Workshops B / 3:15 pm - 4:30 pm

- Beyond ROI - What Value in CLE Really Means
 Curriculum for the Seasoned Lawyer
 Marketing on a Shoe String Budget for Smaller Organizations
 Virtual Meeting Alternatives: Comparing and Contrasting the "Best"
 Publication Advisory Boards: Pros & Cons of Using Them (Part 1)

Workshops C / 4:45 pm - 5:45 pm

- Publication Advisory Boards: Pros & Cons of Using Them (Part 2)
 Negotiation and Perceptions in the Workplace
 CLE at Home and Abroad: Where in the World Are You?
 Your Customers Have Something to Say - Are You Listening?
 Integrating Associates & Partners into the Firm

Monday, August 4, 2008

Workshops D / 11:00 am - 12:15 pm

- New Technology for Luddites
 Strategic Planning: A Necessary Evil?
 Powerful Communication Skills: Winning Strategies
 Access and Online: Seeking New Landscapes and Having New Eyes
 The Role of Forms in CLE Publications: Where Do We Stand?

Workshops E / 2:00 pm - 3:15 pm

- Live vs. Online Participation - How Do You Attract Both Markets?
 Managing from the Middle
 Publications and Programs: How They Can Work Together
 A Blue Print for Your Practice Success

Tuesday, August 5, 2008

Workshops F / 1:30 pm - 2:45 pm

- Online Publishing Models
 Podcasting: The Practical Presentation and Demonstration (Part 1)
 Mentoring Younger Lawyers
 Marketing Online and the Delivery of Service
 When Collaborators Turn into Competitors

Workshops G / 3:00 pm - 4:15 pm

- Social Networking Sites
 Facilities Issues: Negotiating Contracts, When to Walk Away
 Podcasting: Marketing and Presentation Issues (Part 2)
 Building a Curriculum
 Building Print Companion Websites

I cannot attend the program; please forward the conference materials.

- Member Price \$345 Non-Member Price \$495
 CD Version Printed Version Both Versions (add \$50)